Ghana

CIPS Pan African Conference
National Theatre, Ghana, 21-22 May 2013

“The strategic role of professional procurement in the development of Africa”
Introduction

It is my absolute pleasure and delight to invite you to join us for our CIPS Pan African Conference in Accra, Ghana. As a seasoned procurement professional you will know that this unique event is the preeminent forum of its kind to be held on this great continent of Africa.

CIPS has officially embarked on an exciting journey to roll out a new dynamic plan for Africa, central to this is the objective to grow CIPS membership to 50 000 in Africa within 5 years.

The need for true procurement professionals in Africa has never been more critical to achieving prosperity and the societal development of our African communities. It is through recruiting well trained, well qualified and well fit for the job procurement professionals that organisations will deliver the value for money and value add that will stimulate economic growth and create jobs that are genuine careers.

Whether the organisation hails from the public or private sector, manufacturing or services industries, an SME or multinational, professionals will always make the difference that is needed. Africa has an enormous amount of potential through its positive demographic of: young, well educated, ambitious and enthusiastic citizens.

Africa is seen by many investors as an investment frontier of choice, efficient and capable suppliers with a skilled work force in country, will attract the much needed foreign investment and through programmes of supplier development create sustainable businesses, secure supply and build great business success.

There are many outstanding stories of exceptional vision throughout Africa, during the conference we aim to share some of these with you our valued colleagues. We will achieve this through a spectrum of selected speaker presentations, workshops and panel discussions with participants from across Africa. International presenters will give delegates a glimpse of what is happening globally in the procurement and supply profession.

I look forward to your participation as a delegate, sponsor or exhibitor in this premier “one of a kind” event which will allow you all the opportunity to network and showcase your business in a professional setting.

See you in Accra!

Andre Coetzeé
Managing Director, CIPS Africa
Why should you participate?

- High profile African, and other international speakers will offer you an exciting array of presentations that will include interactive workshops and round table discussions.
- Increase awareness of your company’s commitment to the business and academic community in this field.
- Take advantage of unique networking and relationship building opportunity
- You can consolidate your position as a market leader through our bespoke sponsorship packages.

Who should attend?

- Chief Procurement Officers
- Heads of Supply Chain/Procurement/Sourcing
- Commodity Managers
- Category Managers
- Chief Financial Officers
- Compliance Manager
- General Managers
- Logistics Managers
- Purchasing Managers
- Chief Buyers
- SCM Managers
- Procurement Managers/Directors
- Sourcing Managers
- Contract and Project Managers/Directors
- Operations Managers
- Programme Managers
- Supply Chain Executives
- Strategic Procurement Managers
- Government Officials/departments
- Policy makers
- Academics
- Donor funders
- NGO’s
- High commission / Embassy staff
- Procurement Oversight Authorities
“Procurement and long term socio-economic development are inextricably linked.”

The use of procurement to strategically achieve long term industry competitiveness, socio-economic development and service quality is now increasingly receiving global attention. Hitherto, it was a function that was confined to operational corridors within Governments, public and private sector companies.

Today, selected countries and companies in the America, Africa, Asia and Europe have shown that not only can procurement be used to successfully outsmart the competition, it can also create socio-economic stability through, amongst others, local enterprise development and entrepreneurship.

A well-developed strategic sourcing strategy can strengthen economic capacity by increasing demand for local suppliers, which in turn improves the investment environment and ensures an increase in local productivity, quality and competitiveness.

The development of local suppliers (SMEs) as part of strategic sourcing has fruit beyond empowering the socio-economically disadvantaged and marginalized communities by facilitating wealth redistribution. It has the added benefits of job creation through capacity and institutional development; a broadening of the local tax base; improving council services; and linking the developed and underdeveloped areas.

It is expected that procurement and supply chain management professionals shall be called upon to play an increasingly strategic role in optimizing the economic and social linkages in the value chain.

DR DOUGLAS BOATENG - FCIPS, FlIoD, FIOM, FCILT, FIC, FCMI
- Non-executive Chairman, CIPS African Advisory Board.
- President Institute of Operations Management(IOM) - Africa CEO, The PanAvest Partnership.
- IOM Africa Distinguished Extraordinary Chair - Operations and Supply chain management professional development.
Conference registration fees

**CIPS Member $ 250**
- Entrance for both days
- Refreshments & lunch for both days
- Delegate pack, including speaker presentations
- Entrance to networking event
- Attendance Certificate
(your own FREE password protected private, secure online vault to store your personal documents)

**Non Member $ 350**
- Entrance for both days
- Refreshments & lunch for both days
- Delegate pack, including speaker presentations
- Entrance to networking event
- Attendance Certificate
(your own FREE password protected private, secure online vault to store your personal documents)
+ 1 year's FREE CIPS Membership

Please note accommodation and transport to and from the Conferencing venue will be for your own responsibility & account.

How to register?

Manual booking form available from the CIPS website.

For more information contact:
Angeline Motshele
**t** +27 12 345 6177  **e** angeline.motshele@cips.org.za

Online booking facility also available on www.cips.org
Venue

The National Theatre, opened in 1992 and located in the Victoriaborg district of Accra, Ghana, was built by the Chinese and offered as a gift to Ghana. The elegant and imposing National Theatre has an intricate construction moulding and novel exterior features. When looked at from a distance, the whole structure looks like a gigantic ship or a seagull spreading its wings. The National Theatre houses three resident companies of the National Dance Company, namely the National Symphony Orchestra, and the National Theatre Players.

Exhibition Venue

The Exhibition spaces will be situated in the lunch venue to ensure maximum exposure for exhibitors. A draft floor plan of the exhibition venue will be provided on request and the final floor plan will be made available closer to the conference date. Stand allocation will be on a first come-first served basis. Exhibitions will be set-up in the foyer of the National Theatre.

The Exhibition will be opened to delegates from 08h00 to 17h00.

Build-up and breakdown

Build-up from 10h00 - 17h00 on 20 May 2013. The exhibition will open to delegates from 08h00 on 21 May 2013. Breakdown may commence from 08h00, on 23 May 2013. All exhibition material and equipment must be removed from the premises on this day.

Security and insurance

Security will be provided by the hotel as part of their standard service, from commencement of build-up to breakdown. The hotel and the organizers do not take any responsibility for any damage or loss of goods. Exhibitors are therefore encouraged to have their own insurance in place to cover all risks.
## Exhibition Packages

<table>
<thead>
<tr>
<th>Package 1 includes:</th>
<th>Package 2 includes:</th>
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| - 2m x 2m stand structure  
  - White Panels  
  - Fascia frame with company name  
  - Refreshments for both days  
  - 1 plug point  
  - 1 staff badge | - 3m x 2m stand  
  - White Panels  
  - Fascia frame with company name  
  - Refreshments for both days  
  - 1 plug point  
  - 2 staff badges |
| $ 500 | $ 750 |

Optional extras for the stands are available from the events company, and will be for your own account.

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## Contact

Contact our Conference co-ordinator to confirm your participation.

**Global Media Alliance**  
Maame Tandoh  
**t** +233 264 364 347  
**e** mtandoh@gmaworld.com
“I was delighted with the news that Vodafone Ghana has won the amazing Pan African best procurement community award. It will mean a huge amount to the whole business, our suppliers and in particular to the SCM and H&S teams.

To win such a prestigious award is a fantastic endorsement of our efforts so far and will encourage us to continue our relentless drive to improve H&S standards in Ghana.

Thank you for this recognition and we look forward to a closer working relationship with CIPS.

VODAFONE GHANA - BART BORCHARDT
# Main Sponsorship Packages

<table>
<thead>
<tr>
<th>Platinum +</th>
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<tr>
<td>- Complimentary delegates: 5</td>
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<tr>
<td>- Visual Branding opportunity at conference</td>
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<tr>
<td>- Logo on printed conference material</td>
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<tr>
<td>- Acknowledgement in electronic pre conference literature</td>
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<tr>
<td>- 2m x 2m complimentary exhibition stand</td>
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<td>- 1 Promotional item to be included in delegate bags</td>
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<td>- Logo on break slides throughout the event</td>
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<td>- Logo on CIPS website</td>
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<td>- Acknowledgement in opening and closing ceremonies</td>
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<tr>
<td>- Copy of delegate list post-conference</td>
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<tr>
<td>- Branded delegate bags</td>
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<td>- Branded USB’s for speaker presentations</td>
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<td>$ 30 000</td>
<td>$ 15 000</td>
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Platinum + package includes:

- Complimentary delegates: 5
- Visual Branding opportunity at conference
- Logo on printed conference material
- Acknowledgement in electronic pre conference literature
- 2m x 2m complimentary exhibition stand
- 1 Promotional item to be included in delegate bags
- Logo on break slides throughout the event
- Logo on CIPS website
- Acknowledgement in opening and closing ceremonies
- Copy of delegate list post-conference

Platinum package includes:

- Complimentary delegates: 3
- Logo on printed conference material
- Acknowledgement in electronic pre conference literature
- 2m x 2m complimentary exhibition stand
- 1 Promotional item to be included in delegate bags
- Logo on break slides throughout the event
- Logo on CIPS website
- Acknowledgement in opening and closing ceremonies
- Copy of delegate list post-conference
### Main Sponsorship Packages (continue..)

<table>
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<th>Gold</th>
<th>Silver</th>
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| - Complimentary delegates: 2  
- Acknowledgement in electronic pre conference literature  
- 2m x 2m complimentary exhibition stand  
- 1 Promotional item to be included in delegate bags  
- Logo on break slides throughout the event  
- Logo on CIPS website  
- Acknowledgement in opening and closing ceremonies  
- Copy of delegate list post-conference | - Complimentary delegates: 1  
- Acknowledgement in electronic pre conference literature  
- 2m x 2m complimentary exhibition stand  
- 1 Promotional item to be included in delegate bags  
- Logo on CIPS website  
- Acknowledgement in opening and closing ceremonies  
- Copy of delegate list post-conference |

$ 10 000 $ 5 000
Invitation to attend Networking function

CIPS Africa would like to acknowledge and thank you all our valued participants, exhibitors and sponsors.

Delegates, speakers, sponsors and exhibitors are hereby cordially invited to an evening of networking and entertainment.

DATE : 22 May 2013
TIME : 17:00pm
VENUE : Exhibition Venue
DRESS CODE : Smart Casual / Business Attire / Traditional Wear
COST : Included in Conference package

We truly appreciate the contribution you make to the success of this landmark event and hope you will join us as we raise our glasses in your honour.

Please confirm your attendance of the networking function with the events co-ordinator / when you register to attend the Conference.
The influence of strategic procurement on national development cannot be undervalued. Both public and private sector procurement practices, if properly managed can have a positive impact on the socio-economic development and prosperity of a nation. For instance, through effective local supply market development by public and private sector organisations, an economy can achieve significant benefits including wealth and job creation, growth in export market and foreign currency earnings and poverty eradication. Equally, the costs of poor procurement practices impact on national socio-economic development, necessitating austerity measures by governments and businesses if economies are to achieve a sustainable global competitive advantage.

DR. PHILLIP DAHWA, FCIPS
Tourist attractions in Ghana

**Kakum National Park**

Located 20km from Cape Coast, the park is a protected conservation area, following governmental concerns to promote ecotourism. Wildlife that can be seen includes elephants, bongo antelopes, monkeys, over 800 species of rare birds, butterflies, amphibians and reptiles. Visitors can view wildlife at tree canopy level from the 333m tree-top walkway.

**Accra’s Handicraft Market**

The Centre for National Arts and Culture, popularly known as Arts Centre, is located next to the Kwame Nkrumah Mausoleum, off the High Street in Accra. The center became very popular in the 80's for its leisure and entertainment programmes through its "Anansekrom", which used to be held there on weekends.

Nowadays, visitors go there to buy or sell in the arts and craft market, located within the premises of the Centre for National Arts and Culture. It is the biggest market for handicraft products in the country.

**Akosombo & Volta Lake**

The most easterly region of Ghana, bordering on Togo, the Volta Region is an area of extraordinary scenic beauty. The rolling hills and valleys, rocky outcrops overlooking Lake Volta, and lagoons, rivers and waterfall make for one of nature’s most attractive gift to Ghana.

**Kwame Nkrumah Mausoleum**

This is the last resting place of the first President of Ghana who was a famous Pan-Africanist. The Centre consists of a museum of his life and works, the mausoleum, and his state, which stands on the spot (the Polo grounds as it used to be called) where he declared Independence for the country on 6 March 1957.

**The National Museum**

Located on Barned Road, this fine museum houses a fascinating collection of Ghana’s historical treasures. The exhibits housed under the two-tiered rotunda of the museum comprise much more than Ghanaian Culture alone, and include a collection of the neighbouring West African countries as well as an archaeological department.
Independence Square
The venue for many national celebrations, the centre is dominated by the independence arch and the memorial to unknown soldier.

Centre of National Culture
Here tourists can find traditional handicrafts in various forms from all over Ghana and West Africa, along with workshops and art galleries. There is an arts and crafts bazaar and a traditional textile market with souvenirs that have been crafted in clay, wood, leather and metal. Set in beautiful gardens, including a striking botanical garden, it also houses the School of Performing Arts, the Balme Library and the School of African Studies.

The George Padmore Research Library on Africa Affairs
The George Padmore Institute (GPI) is a library, research and educational centre housing materials relating to the community of Caribbean, Africa and Asian descent in Britain and continental Europe. The Institute is named after George Padmore (1902-1959), the Trinidadian writer and dedicated Pan Africanist who became one of the most influential figures in the anti-colonialism and independence.

Makola Shopping Mall
Located in Central Accra, the mall was recently constructed to replace the old one with the same name. One can obtain beautiful African textiles, food, traditional clothes and cosmetics etc. As a result of its central location it enjoys a lot of patronage from residents in Accra and tourists alike.

Other spots to visit:
- Du Bios Memorial Center for Pan Africa Culture
- Accra Zoo
- Cocoloco Beach
- Agbogbloshie Market
- The Osu Castle (Christiansborg)
- Shai Resource Reserve
- Cocoloco & Korle Beach Resort
- Next Door Beach Resort
Hotels in the area

- **Golden Tulip**
  t  +233 (0) 30 2213161
  e  reservations@goldentulipaccrahotel.com
  w  www.goldentulipaccrahotel.com

- **Alisa Hotel**
  t  +233 (0) 30 214244 / +233 (0) 30 214233
  e  reservations@alisahotels.com
  w  www.alisahotels.com

- **Coconut Groove**
  t  +233 (0) 30 2225155 / +233 (0) 30 2226310
  e  regency@coconutgrovehotels.com

Facts about Ghana

- Ghana has a population of over 23 million people.
- It is the first sub-Saharan country to gain its independence from Britain in 1957.
- Gold and cocoa are considered a mainstay of the economy in Ghana.
- The capital city of Ghana is Accra.
- Due to the diverse ethnicity, there are over 100 different dialects spoken in Ghana. English has become the official language since colonial days.

For more information visit www.touringghana.com or phone +233 302 238330 / 244612