



Supplier Diversity : Dare to Care - How We Create Value

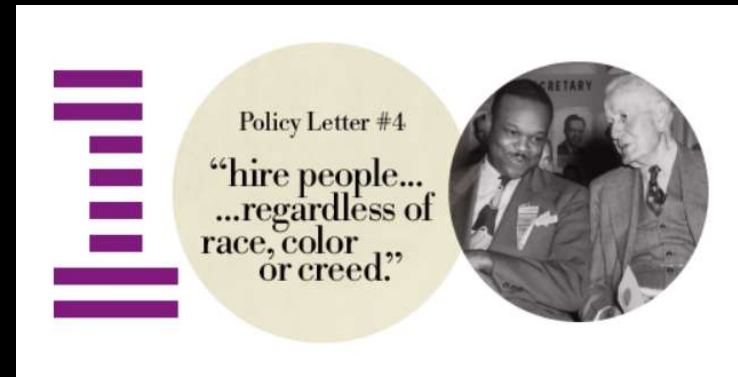
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IBM Supplier Diversity Program

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IBM - A Culture of Inclusion



1899 First African American employee
(64 years before civil rights act)

1914 first disabled employee

1930's Equal pay for equal work

1943 First female Vice President (picture below)

1943



IBM names Ruth Leach (Amonette) a vice president, the company's first female executive.

1953 Nondiscrimination Policy letter (picture above)

1968 Supplier Diversity Program Established
50 Years IBM Supplier Diversity - Listen to some great success stories

<https://www.youtube.com/watch?v=icg-aZt8VIA>

What is Supplier Diversity?



Supplier Diversity is part of responsible sourcing



What is a Diverse Business?

- Ownership, management & control **>51%** with one or more individuals from the following under-represented groups;
- Women
- Ethnic Minorities
- People with Disabilities (incl. sheltered workshop)
- LBGT+ Individuals

Why Supplier Diversity?

Showcases the **company's interest in and commitment to the economic growth of all communities**

Promotes **innovation** through the entrance of **new products, services, and solutions**

It's about **creating equal opportunity, not positive discrimination.**

Help us provide **value to the customer**, strengthen our **brand & understand our markets** (mirroring client base with supplier base)

Drives **competition** (on price and delivery) between the company's **existing vendors**; increased **agility**

Helpful Links

[IBM Supplier Diversity Webpage \(incl. SD brochure & 50 Years Supplier Diversity Video Link\)](#)

[IBM Diversity & Inclusion report](#)

[IBM Corporate Social Responsibility Report](#)

Organizations & Agencies in Europe

[MSDUK](#)

[EGLCC](#)

[WEConnect International](#)



Thank you!



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